Civic Ambassadors are non-partisan agents of change who can build a movement for civic renewal in our state.

Civic Health is determined by how well diverse groups of residents work together and with government to solve public problems to strengthen their communities.

What Can Civic Ambassadors Do? Civic Ambassadors are non-partisan agents of change who can build a movement for civic renewal by…

Inspiring, motivating, and empowering others to be engaged. Renowned author and speaker Eric Liu would refer to them as “super-carriers” of the civic participation “contagion.”

Sharing civic health information and ideas with their communities--by speaking, organizing or volunteering at community events, neighborhood events, campuses, and institutions.

Planning or hosting local community conversations with partner organizations, to answer these questions: “What does civic health look like in my city/town?” What steps can we take to strengthen civic health together? What does improving civic health in our community look like? How can we create spaces for listening to each other and working together?

Developing and implementing action-plans derived from the local conversations, community gatherings, and “listening sessions.” These could result in voter registration events, food or clothing drives, neighborhood cleanups, community gardens, etc.
Tracking, documenting, and sharing outcomes, and answering the questions: Are civic actions incorporated in community planning? Has my group or organization embraced civic participation as a key part of its work? Are my town’s schools engaging parents and students in new ways?

Participating in Civic Ambassador workshops, webinars and an annual Civic Ambassador Summit where there are opportunities to learn more about civic health, and from each other, leverage resources and partnerships, share successes and challenges, increase the visibility of the work, and build a movement for civic renewal in Connecticut!

Who Can Become a Civic Ambassador?
Any Connecticut resident who believes that engaging others in community and public life strengthens our state’s civic health and promotes community well-being can be a Civic Ambassador. They can be elementary, middle, high school or college students, young adults, older adults, or seniors—age is not a factor!

What is the Time Commitment?
Civic ambassadors may devote as little as one hour each week, and can increase their participation as their schedules allow toward increasing civic participation in their communities.

More about the Civic Ambassador Initiative
Connecticut Secretary of State Denise Merrill and Everyday Democracy launched the Civic Ambassador Initiative in September 2017 in partnership with the Connecticut Civic Health Advisory Group. Connecticut’s Civic Ambassadors Initiative is modeled after Nebraskans for Civic Reform’s initiative which resulted in hundreds of civic leaders becoming ambassadors who encourage civic participation and engage others.

Become a Civic Ambassador Today – everyday-democracy.org/CivicAmbassador

Yes! Count me in as a CT Civic Ambassador! Access the online application at: https://www.surveymonkey.com/r/CivicAmbassadorApp or complete this form to have the application sent to you via email.

Name _______________________________ Email _______________________________

Phone _______________________________ Town/City _______________________________

Interests? (i.e. community dialogues, speaking, neighborhood events) __________________________________________________________

Send to: V. Ramos, Everyday Democracy, 75 Charter Oak Street, Suite 2-300, Hartford, CT 06106

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October, 2019